INTRODUCTION TO THE MAJOR

The Rhetoric major trains students in the history of rhetorical theory and practice, grounded in argumentation and in the analysis of the symbolic and institutional dimensions of discourse. Students gain a pragmatic understanding of the elements of rhetorical analysis, with special attention to logic, style, tropes, figures, and images, and receive a thorough grounding in the historical development of these elements in rhetorical theory. This combination allows students to have a disciplined grasp of the contemporary character of rhetoric and language. Within the framework of understanding classical and contemporary theories and practice of interpretation, students can explore the role of persuasion in pragmatic and aesthetic contexts.

MAJOR CONCENTRATIONS

Rhetoric majors may choose one area of concentration:
- History and Theory of Rhetoric
- Public Discourse
- Narrative and Image

Each concentration has its own required upper division coursework.

AMPLIFY YOUR MAJOR

- Join the Rhetoric Society to connect with Rhetoric peers and faculty.
- Attend Rhetoric department events like guest lectures and annual colloquia.
- Pursue a Law & Humanities Course Thread and explore the importance of the humanities in relation to law, literature, history, philosophy, music, and the visual arts.
- Undertake an Honors Thesis during your senior year.

“By combining so many disciplines under one umbrella, Rhetoric expanded my brain in ways I never anticipated when I first encountered the major.”

– Sophie Golub, Class of ’16