INTRODUCTION TO THE MAJOR

Media Studies is an interdisciplinary group major that wedds traditions from communication, anthropology, sociology, political science, and journalism with contemporary critical and cultural studies theory to examine media technologies, institutions, economics, as well as media content and audiences.

Students learn media history and theory, and examine the role of media in political life in the United States and abroad. Students also learn to analyze the effects of media, to consider the impact of the media on public policy, as well as the impact of public policy on the media.

ADMISSION TO THE MAJOR

For information regarding applying to the Media Studies major, visit the Media Studies Applying pages: mediastudies.ugis.berkeley.edu/overview and mediastudies.ugis.berkeley.edu/prerequisites.

Media Studies has four prerequisite courses. One is Media Studies 10 or W10: Introduction to Media Studies. It is open to sophomores after two semesters at Berkeley and first-semester transfer students. Beginning fall 2020, students are required to take this course at Berkeley.

AMPLIFY YOUR MAJOR

• Join a student organization; some are media-related, e.g. CalTV, The Daily Californian, SUPERB, or Business Careers in Entertainment.
• Earn academic credit for an internship.
• Study abroad and expand your world.
• Add a minor, e.g. Digital Humanities or Journalism, or summer certificate, e.g. Film & Media or New Media.
• Add a second major if inspired.
• Participate in the Media Studies Honors Program if eligible.