INTRODUCTION TO THE MAJOR

Data science combines computational and inferential reasoning to draw conclusions based on data about some aspect of the real world. Data scientists come from all walks of life, all areas of study, and all backgrounds. They share an appreciation for the practical use of mathematical and scientific thinking and the power of computing to understand and solve problems for business, research, and societal impact.

The Division offers a major and minor in Data Science, as well as coursework such as Data 8: Foundations of Data Science, its connector courses, and Data Science modules that are broadly accessible to all students.

AMPLIFY YOUR MAJOR

These opportunities are open to all students:

- Help shape the Data Science program as part of a student team working on data analytics, curriculum development, communications, human resources, etc.
- Apply to be a data peer consultant.
- Make an impact with cutting-edge research and gain hands-on skills with the Data Science Discovery Research Program.
- Join a student organization such as those in the Data Science Nexus.

I think that the broadest possible set of people in the world need to be owners of the data."

– Statistics Professor Ani Adhikari, Co-Creator of Data 8

THE DATA SCIENCE CURRICULUM

Students will gain deep technical knowledge and an understanding of the social and human contexts and ethical implications of how data are collected, analyzed and used. Students also gain expertise in applying knowledge in a chosen Domain Emphasis; a few examples include:

- Cognition
- Computational Biology
- Geospatial Information & Technology
- Human Behavior & Psychology
- Inequalities in Society
- Social Policy and Law

HOW TO USE THIS MAP

Use this map to help plan and guide your experience at UC Berkeley, including academic, co-curricular, and discovery opportunities. Everyone’s Berkeley experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

Visit vcue.berkeley.edu/majormaps for the latest version of this major map.

ADVISING

Visit data.berkeley.edu/degrees/student-services for information about our advisors, advising hours and locations, and how to request an appointment.

For quick questions, email us at ds-advising@berkeley.edu or ds-peer-advising@berkeley.edu.

CONNECT WITH US

Events
Attend department events with students, staff, and faculty. Visit data.berkeley.edu for news and updates. Also check out events hosted by the Berkeley Institute for Data Science (BIDS): bids.berkeley.edu/events.

Join our undergraduate email list-serv, or view past issues of our student newsletter at data.berkeley.edu/degrees/student-services.

Look out for information about annual events including:

- Data & Tech for All Week
- Cal Water Data Hackathon
- Women in Data Science (WIDS)
- Hack for Social Good
- Career Connections for Data Science
## Design Your Journey

### Data Science BA Bachelor of Arts

<table>
<thead>
<tr>
<th><strong>FIRST YEAR</strong></th>
<th><strong>SECOND YEAR</strong></th>
<th><strong>THIRD YEAR</strong></th>
<th><strong>FOURTH YEAR</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Explore</strong></td>
<td><strong>Connect</strong></td>
<td><strong>Discover</strong></td>
<td><strong>Engage</strong></td>
</tr>
<tr>
<td>Review major and college requirements: Meet with a Data Science major advisor and your college advisor to create a 4-year schedule.</td>
<td>Get involved in Data Scholars, a community of underrepresented and nontraditional students in Data Science.</td>
<td>Enroll in a connector course to see how Data 8 concepts apply in a variety of academic areas.</td>
<td>Get involved in Data Scholars or other ways to engage in your classes from the start.</td>
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<td>Talk to Data Science peer advisors about life in the major. Join or form a study group. Take Data 8.</td>
<td>Join a student organization such as those in the Data Science Program. Sign up for the Data Science email list and start attending department events. Engage in public service and leadership experiences by participating in a Public Service Center Program.</td>
<td>Reflect on successes, setbacks, and lessons learned in your first year. Take advantage of the free interactive course textbooks for core Data Science courses. Enroll in a Big Ideas Course or Discovery Course.</td>
<td>Learn about democratizing data science at Data &amp; Tech for All Week. Look into student opportunities to get involved in the Data Science Education Program. Discuss and explore options to study abroad while making degree progress.</td>
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<td><strong>Reflect</strong></td>
<td><strong>Design</strong></td>
<td><strong>Graduate Programs</strong></td>
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<td>Sign up for Handshake and CareerMail. Visit the Career Center and Career Counseling Library and check out the Yearly Planner. Meet alumni at a Data Science Career Connections event. Explore Winter Break Externships with alums.</td>
<td>Narrow down your Domain Emphasis preferences and start upper division coursework. Review degree progress with your advisors. Get involved with the Data Science Education Program to develop a portfolio and make an impact on campus.</td>
<td>Experience life outside of Berkeley via campus visitor and exchange programs, UCDC, Cal in the Capital, or the Cal-in-Sacramento Fellowship. Attend conferences or get involved in Data Science-related projects to supplement your curriculum.</td>
<td>Attend an internship fair and apply for summer internships. Develop a portfolio that demonstrates your analytical and problem-solving skills. Conduct informational interviews. Develop your network. Update your resume and LinkedIn profile.</td>
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<td>Meet with a Career Center counselor to discuss your career or graduate school goals. Try some self-assessment activities to explore different industries within data science (e.g. social justice). Get to know faculty to develop rapport for letters of recommendation.</td>
<td>Help shape the Data Science program by joining a student team, serving as a peer consultant, or becoming a peer advisor. Join a working group to collaborate under the broad rubric of data-intensive social science. Become a Golden Bear Orientation Leader and welcome new students to UC Berkeley.</td>
<td>Experience life outside of Berkeley via campus visitor and exchange programs, UCDC, Cal in the Capital, or the Cal-in-Sacramento Fellowship. Attend conferences or get involved in Data Science-related projects to supplement your curriculum.</td>
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<td><strong>WHAT CAN I DO WITH MY MAJOR?</strong></td>
<td><strong>Jobs and Employers</strong></td>
<td><strong>Graduate Programs</strong></td>
<td><strong>Reflect and plan your future</strong></td>
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<td>The Data Science BA positions students to help inform and develop solutions for a range of pressing challenges, from adapting industry to a new world of data, to amplifying learning in education, to helping communities recover from disaster. Our alumni are employed in a wide variety of roles and industries.</td>
<td>Analytical Intern, Major League Baseball Applications Engineer, Accenture Data Analyst, Political Campaign Data Engineer, Atlassian Data Scientist, Uber Machine Learning Engineer, IBM Product Analyst, Hve Product Manager, Zynga Site Reliability Engineer, Adobe Software Engineer, Salesforce Technical Staff, Oracle</td>
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<td>Computer Science, Masters Earth and Environmental Science, PhD Information and Data Science, Masters</td>
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### Examples gathered from LinkedIn and an internal survey of recent Berkeley graduates.

- Data Scientist, Uber
- Machine Learning Engineer, IBM
- Product Manager, Zynga
- Site Reliability Engineer, Adobe
- Software Engineer, Salesforce
- Technical Staff, Oracle

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