INTRODUCTION TO THE MAJOR

The Haas School of Business B.S. degree in Business Administration develops leaders with the knowledge and technical skills necessary to understand the modern business world, to achieve the highest levels of success in their professional careers, and to prepare for subsequent graduate work. Coursework is fully integrated with UC Berkeley’s liberal arts curriculum, resulting in graduates who draw upon their knowledge of the arts and sciences as well as business in their endeavors.

Haas Defining Leadership Principles:
- Question the Status Quo
- Confidence Without Attitude
- Students Always
- Beyond Yourself

BUILD YOUR SKILLS
- Learn critical thinking and practice decision making using the appropriate analytic and quantitative tools.
- Apply concepts and theories from functional areas such as marketing and finance.
- Practice communicating effectively in person and in writing.
- Identify and address ethical issues in management decisions.
- Practice finding innovative solutions to strategic and organizational challenges.

AMPLIFY YOUR MAJOR
- Study Abroad is integrated into the major. Check out the different options to see which one is right for you.
- Participate in a case competition to develop and strengthen skills needed throughout your career.
- Look into the Sutardja Center’s Certificate in Entrepreneurship and Technology.
- Explore the Jacobs Institute of Design Innovation’s certification programs.

We lead by championing bold ideas and taking intelligent risks. “
– Erika Walker, Assistant Dean

HOW TO USE THIS MAP

Use this map to help plan and guide your experience at UC Berkeley, including academic, co-curricular, and discovery opportunities. Everyone’s Berkeley experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

Visit vcue.berkeley.edu/majormaps for the latest version of this major map.

CONNECT WITH US

Cal Day
Come to UC Berkeley’s annual Open House in April for information sessions, campus tours, special talks, and more.

Business@Berkeley
Learn about the Business major and our admissions process. Expand your narrative and view the multitude of ways you can get involved with Haas.

Events
Attend department events with students, faculty, and staff. Visit haas.berkeley.edu for news and updates.

ADVISING

The Haas Undergraduate Program Office is located in room S450 of the Student Services wing at the Haas School of Business.

Advising Hours:
- Mondays 9 am - 4 pm
- Tuesdays 10 am - 4 pm
- Wednesdays 9 am - 4 pm
- Thursdays 9 am - 4 pm
- Fridays 9 am - 4 pm

Closed for lunch 12:30 pm - 1:30 pm

Call (510) 642-1421 or visit haas.berkeley.edu/undergrad/student-life-services/advising for more information about advising services.

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# BUSINESS ADMINISTRATION

**Bachelor of Science**

## FIRST YEAR
- Check the Berkeley Academic Guide to learn about prerequisites.
- Start thinking about a plan of study and discuss it with your advisor.
- Attend a Business@Berkeley session for admissions information.
- Get tutoring at the Student Learning Center.

## SECOND YEAR
- Apply to the major in November.
- Visit the Berkeley Haas Advising Staff for a pre-admissions advising appointment.
- Consider a double major or minor and explore summer minors.
- Utilize HBISA’s student essay workshops for the application process.

## THIRD YEAR
- Enroll in upper-division core courses.
  - Make sure you are fulfilling your degree requirements.
  - Meet with your Haas advisor.
  - View professor evaluations when choosing classes.
  - Admitted Haas students: Free tutoring for upper division courses.

## FOURTH YEAR
- Look into Special Topics and consider these courses or clusters to fulfill your elective requirements.
- Finish any remaining major and college requirements.
- Meet with your college and major advisors to make sure you are on track to graduate.

### Explore your major
- Visit the Berkeley Haas Advising Staff for a pre-admissions advising appointment.
- Consider a double major or minor and explore summer minors.
- Utilize HBISA’s student essay workshops for the application process.

### Connect locally and globally
- Get matched with a graduate student mentor through Berkeley Connect.
- Explore a HBISA Sponsored Club.
- Discover student organizations at the Calapalooza fair in August.

### Discover your passions
- Attend the Undergraduate Research and Scholarships Fair in October.
- Apply to the Undergraduate Research Apprenticeship Program and get undergraduate research experience.
- Explore new topics in student-facilitated DeCal courses.

### Engage locally and globally
- Visit the Study Abroad Fair in September to learn about study, internship, research, volunteer, and work opportunities.
- Engage in community service through the Public Service Center.
- Volunteer on campus or within the Berkeley community.

### Reflect and plan your future
- Visit the Career Center to learn about career opportunities in business.
- Join Handshake to find Berkeley-specific internship opportunities and career development workshops.
- Use the Yearly Planner to guide your career path.

### Yearly Planner
- Use the Yearly Planner to guide your career path in business.
- Map your skills and talents to career goals with the Career Counseling Library.
- Develop your resume, job search, and interviewing skills with resources from the Career Center.
- Attend Internship fairs to learn about career opportunities.

### WHAT CAN I DO WITH MY MAJOR?

#### Jobs and Employers
- Accountant Auditor, EY
- Analyst Consultant, Accenture
- Assoc. Product Mktg. Mgr., Google
- Business Analyst, McKinsey and Co.
- Business Development Assoc., Oracle
- Business Leadership Prog., LinkedIn
- Credit Analyst, City National Bank
- Data Finance Advisor, Morgan Stanley
- Financial Analyst, Apple Computer
- Growth and Retention Mktg., Pandora
- Inv. Banking Assoc., Goldman Sachs
- Marketing Analyst, Williams-Sonoma
- Program Analyst, Walt Disney Co.
- Product Manager, Expedia
- Retail Management Trainee, GAP
- Sales and Trading Analyst, HSBC
- Sales Associate, Hewlett-Packard
- Software Engineer, Yelp
- Talent Acquisition, Microsoft
- Tax Consultant, Deloitte

#### Graduate Programs
- Business
- Computer Science
- Education
- Human Resources
- Law

#### Examples gathered from the First Destination Survey of recent Berkeley graduates.